Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES
WINTER 1977/78

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COVER STORY: In January, auditions will be held in a dozen key cities across the U.S. to select the lucky students who will perform in Disneyland and Walt Disney World as the 1978 All American College entertainers. For information on this unique college program, turn to page 2.

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1957

WALT DISNEY'S
MAGIC KINGDOM CLUB®
CELEBRATING
20
YEARS
OF RECREATIONAL
BENEFITS AND PROGRAMS
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1977

Our mail has been unusually heavy these past few weeks. Many inquiries about the Club's 20th Anniversary Celebration. But our nicest letter comes from Phyllis Savoie in San Diego, California. Phyllis is now retired after some 25 years of dedicated service with the San Diego Armed Services YMCA.

Her letter pretty well sums up what we're all trying to do here at Disneyland . . . and she's graciously given us permission to share it with our readers:

Dear Milt:

Your "Twenty Years Later" feature in the last issue of DISNEY NEWS brought back a flood of memories . . . all the good times and, most importantly, all the good people.

In my job as Tour Director and MKC Director with the YMCA, I had the responsibility (and pleasure) of escorting groups of servicemen and women to Disneyland for some 15 years. Many were from foreign ships docked at San Diego.

Thanks to the Magic Kingdom Club, thousands of young military people were able to afford and enjoy their day at Disneyland. Usually, as our bus left Disneyland I asked the men what their favorite attraction was. The response brought a babble of voices . . . "It's hard to say," "It was so much more than I expected" . . . "It's a dream world" . . . "Terrific." This was true of the foreign service men also. The wife of a Dutch officer wrote me that his world cruise would not have been complete without his visit to Disneyland.

So yesterday, caught up in all this nostalgia, I dropped everything, boarded the 9:30 Amtrak to Santa Ana (hadn't ridden a train in years) and was at Disneyland's gate before noon.

At the entrance I was greeted by Earl with, "Where have you been?" And at the Emporium, Bee, Ginnie, Marti and Lois asked, "Who did you bring today?"

I wandered down Main Street, stopping at Sunkist to say "hello" to Bo Foster, had a few words with Ruby and Marie at the China Shop and Jeanne at Carefree Corner, then on into the Park. (Isn't it nice to be remembered?)

Strolling through Tomorrowland I recalled watching the building of the Matterhorn from the ground up and in New Orleans Square, the marvelous Pirates of the Caribbean from the ground down. Do you remember the big red and white striped tent in which the Magic Kingdom Club Directors had their first meeting? In the old Holidayland area . . . in 1958, I think. In Bear Country I could "see" the Indian Village arena where one of the early meetings was held.

Remember, in the Winter of 1959, when you and two other MKC Directors and I had lunch at what was then called the Red Wagon Inn? One of the gentlemen asked what the off-season weekday average attendance was. You proudly guessed "between 5,000 and 7,000." The men were impressed, waiting for my expression of wonder. Well, I said, that was a pretty good figure but the daily attendance at the "Y" exceeds that number. I don't think you believed me, but it was true.

The most amazing thing to me, Milt, is that after 22 years Disneyland still has the same freshness, the same indescribable charm. To my way of thinking, there is simply no other place in the world like it. I know of NO other place where you're greeted with such genuine hospitality . . . and where else will you see the same personnel . . . old friends, actually . . . after 22 years? How does Disney do it?

It is my hope that Disneyland will continue to be the beautiful, safe, clean and imaginative place that it has always been, and I am sure it will be.

Best wishes for another 20 good years from one of your fellow "founders."

Sincerely,

Phyllis Savoie

Don't know what we can add to that, Phyllis . . . except to thank you and to say that your bright young men and women are now returning to Disneyland with their own spouses and children. We will continue to give them the very best in happy, wholesome family entertainment.

Milt Albright

Executive Director
Magic Kingdom Club

COLLEGE MUSICIANS in tune with DISNEY

ALL AMERICAN CO

This Fall, 84 talented college students from all across the U.S. will have unique stories to tell their classmates and family about "how they spent their summer vacation." For they were the lucky singers, dancers and instrumentalists selected to be part of Disneyland's and Walt Disney World's entertainment in a summer workshop/performance program. The 10-week program attracted students from 18 different states.

At each of the Theme Parks, in one of three groups, the students performed daily before thousands of delighted Disney guests. The groups included the All American College Marching Band, All American College Singers and the All American College Show Band. As if the excitement of performing live before so many people wasn't enough to make any aspiring entertainer's summer a standout, there was much more to write about to the folks back home.

Daily classrooms or seminars featured noted guest speakers such as Frank Comstock, noted composer-conductor-arranger; Ronnie Schell, comedian; and Anita Kerr, singer-composer-arranger. Lectures on jazz improvisation were given by nationally known jazz educator-composer-arranger Ladd McIntosh. In Disneyland, Art Bartner, USC Trojan Marching Band director, led the All American College Marching Band in mini-concerts of contemporary jazz with a rock flavor. There were classes in dance, lighting and staging, voice, makeup, how to prepare for auditions, and for the instrumentalists – arranging, composition and theory. Staff artists from the two Theme Parks also taught at the workshop. As John Anello, director of the Disney program explained, "This program involves the young students in a professional environment where they not only learn by performing, but also learn through discussions, lectures and workshops with the top people in the business."

For this once-in-a-lifetime experience, Disney

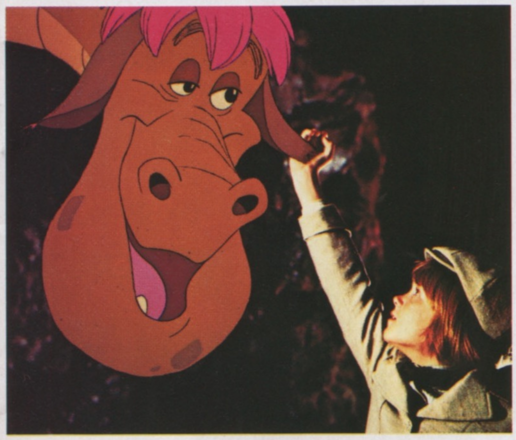
LEGE SINGERS

provides a grant covering the cost of housing and a stipend for the summer. Students buy their own food. A Disney scholarship covering all workshops, clinics, instruction and lectures is awarded each student.

Sometime after the first of next year, the 1978 All American College entertainers will be chosen through a series of live auditions which will be held in key cities and universities. If you are a college freshman, sophomore or junior, 18 or over, and are interested in this valuable addition to your education, look for ads in your local and college newspapers beginning in November or December announcing times and places for the January auditions. Applicants will be selected on the basis of talent, experience and potential at one of these locations: Chicago, New York City, Washington, D.C., Kansas City, Dallas, Provo, San Francisco, Los Angeles/Anaheim, Columbus, Nashville, Phoenix and Portland. Or interested applicants may write to the Disney Entertainment Work Experience Program in Disneyland for further information.

Who knows? Next summer may find you performing on the most famous street in America–Main Street, USA! What a way to spend a summer vacation!

COME ONE –
COME ALL –
DOCTOR TERMINUS'
EDICAL MIRACLE



A Christmas treat...

PETE'S DRAGON

Somewhere in the Maine woods in the black of night, a 9-year old orphan rides on the back of his friend Elliott, the dragon. Sometimes you see Elliott, sometimes you don't. For Elliott is a do-gooder dragon – fun-loving and lovable – who flies through the air with the greatest of ease and also has the ability to disappear at will. The time is turn-of-the-century, and the story is *"Pete's Dragon,"* Walt Disney Productions' latest and liveliest musical fantasy scheduled for release during the Christmas season.

Making their Disney debuts in this delightful dragon tale are Helen Reddy, internationally acclaimed singing star, and Mickey Rooney – playing a tippling lighthouse keeper who is the first to actually "see" the dragon. Comedian Red Buttons, whose television show gained top ratings, plays a sidekick to Jim Dale, a British actor.

Shelley Winters stars as Lena Gogan, Pete's wicked foster mother. Sean Marshall plays Pete, the runaway orphan whose sole friend is Elliott. Elliott plays himself...the only animated character in the movie. He is about 12 feet tall on his hind legs – with a 10-foot tail. He is mostly green and has been known to breathe fire, providing both his burners are working at the time. Other notables in the cast include Jim Backus and Jane Kean.

The story opens on young Pete's flight from his mean foster family, the Gogans. Pete and Elliott take refuge in Passamaquoddy, Maine, where Elliott's disappearing acts get Pete into a lot of trouble. Even after he is harbored and literally adopted by the local lighthouse keeper (Mickey Rooney) and his daughter (Helen Reddy), Pete must constantly fight to keep his dragon from the clutches of the Gogans and a scheming quack named Doc Terminus. Elliott even saves a ship from going aground by breathing fire into the burners of the lighthouse.

A complete lighthouse was built on a coastal setting for *"Pete's Dragon"* with an authentic Fresnell lens designed to rotate on a grandfather clock weight system. Another was built in sections on Disney sound stages. Both are stored at Disney's Golden Oak Ranch, and plans are being discussed to use them as attractions at Walt Disney World and Disneyland.

Oscar winners abound on the credit list for *"Pete's Dragon."* Al Kasha and Joel Hirschhorn wrote the music and lyrics for a dozen bright and happy tunes. Irwin Kostal was responsible for arranging and conducting the music and writing the score. And Onna White choreographed the musical numbers. The film was directed by Don Chaffey and produced by Ron Miller and Jerome Courtland.

Ken Anderson, veteran Disney artist, created Elliott and was animation art director. Don Bluth was animation director. The exciting screenplay was written by Malcolm Marmorstein from an original story by Seton I. Miller and S.S. Field.

There's music, dazzling color, magic and fun for all in *"Pete's Dragon."* It's a grand Christmas treat for the entire family.

"Christmas in lands of the fir tree and pine,
Christmas in lands of the palm tree and vine,
Christmas where snow peaks stand solemn and white,
Christmas where cornfields lie sunny and bright.
Everywhere, everywhere, Christmas tonight!"

Phillips Brooks

Christmas around the WORLD

Inspired by legends and customs, Christmas has evolved into a multitude of celebrations around the world, changing with each country, as it has with each new generation. These traditions are beautifully reflected in the holiday decor of Walt Disney World, where different lands and times are gracious neighbors.

Preparing the Vacation Kingdom for Christmas is a year-round task for Walt Disney World decorators. They must design and make or order thousands of ornaments, garlands and trees for the resorts, the Magic Kingdom theme park and the Walt Disney World Village at beautiful Lake Buena Vista.

Some preparations take even longer than 12 months. The gigantic Douglas fir trees that light up the Magic Kingdom's Main Street, U.S.A. and the Village are selected three years in advance and are shipped here from California in early November for trimming and shaping.

Now that the Yuletide season has arrived, Walt Disney World has been transformed into a twinkling representation of Christmas past and present, here and there, and everywhere.

All done up in Victorian holiday garb, turn-of-the-century Main Street, U.S.A. will bring back warm memories for many grandmothers and grandfathers this year. The 65-foot-tall tree has giant gingerbread men, rag dolls, rocking horses and candy canes decorating its branches. Popcorn strings, like those strung during many evenings before the fireplace, wrap around its branches.

Fruit and nut-laced garlands arch swag-like over the street, and lampposts, doors and windows are festooned with Della Robbia wreaths. Along the sidewalks hang old-fashioned lanterns, softly lighting the winter nights.

Inside the Main Street shops and restaurants, decorators have captured the Yuletide mood with ribbons, lace, evergreens and flowers woven into lovely wreaths and arrangements.

Liberty Square, circa 1776, sparkles in a glass and silver decor, while Fantasyland twinkles in a colorful fairytale world of toys and candy canes. The story of Cinderella is brought to life with large wooden toys as a special holiday treat in the windows of the Fantasia Shop.

Decorating each of the Walt Disney World resorts was a challenge to the creativity of the designers. Depicting a South Seas holiday atmosphere at the Polynesian Village Resort Hotel meant using torches, silk flowers, shells and feathers as the natural materials with which to deck the halls.

A seven-story-tall tree made of gold fringe is suspended in the center of the Contemporary Resort Hotel Tower, a very modern translation of the traditional fir. Large lighted balls of constantly changing colors form Christmas trees in other areas of the hotel. To complete the contemporary decor, the decorators chose white wreaths and sprays with silver foliage, chrome gift boxes and stainless steel bows.

Fort Wilderness Campground called for a touch of pioneer America, so the Walt Disney World artists turned once again to raffia garlands. Evergreen trees trimmed with patchwork ribbons and cornhusk dolls are the centerpieces of the trading posts and dining areas.

A visual Christmas wonderland awes guests at the Walt Disney World Village. From its 45-foot-tall tree covered with thousands of ornaments and lights to its dazzling window displays, the Village is a daytime reminder of all our modern Christmases. But at night, the twinkling stars, carols and a live nativity scene styled after a Renaissance crèche are a touching reminder of the original Christmas.

The spirit of Christmas envelops the entire Vacation Kingdom at this time of year, so that every guest has that warm feeling of being "home" for the holidays.

Merry Christmas from the World!

New places in the sun...
IXTAPA AND CANCUN

There's something new under the Mexican sun...two most promising resorts for the traveler seeking unspoiled settings for relaxing and savoring the foreign flavor. Although neither is a finished product, both Ixtapa (eeks-TAH-pa) on the Pacific Coast and Cancun (can-COON), cradled in the Caribbean, are welcoming new visitors.

Ixtapa, between Acapulco and Puerto Vallarta, is a sparkling resort of the future, meeting the Mexico of the past. Its masterplan is designed to protect the natural environment and outstanding beauty of the area. Guests may swim, sail, play tennis, scuba dive or golf on a Robert Trent Jones–designed course. And big game fishing abounds. Beachcombing and sunbathing are among the favored pastimes. Two beautiful hotels, the Aristos and El Presidente, share one of the seven picturesque coves along the golden 24-mile beach. Both hotels offer excellent dining facilities. And there's live entertainment and dancing til dawn. The sleepy little fishing village of Zihuatanejo (see-wah-te-NAY-ho) provides quaint side trips where you can browse in the colorful marketplace or charter a boat and explore the rugged shores.

The verdant jungles and warm blue waters of Yucatan are but a short flight across the Gulf of Mexico from Florida. It is here the adventurous traveler finds the inviting white beaches of the island of Cancun. There's a jetport nearby and 17 luxury beachfront hotels lining the main boulevard linking the island with Cancun City and the mainland. Many of the buildings resemble the bold designs of Mayan architecture. There's a giant convention center and new shopping plaza along with facilities for nearly every warm weather sport. Golf, tennis, snorkeling and biking are among them. Bargain hunters will appreciate the good buys from all of Yucatan. Mexico's largest, most completely restored monument to the Mayans is but a daylong excursion away from Cancun.

The Magic Kingdom Club is now offering its members special vacation adventures to Mexico City/Ixtapa and Cancun in 1978. Group departures are also available. Further information may be obtained by writing or calling the Magic Kingdom Club Travel Center; contact the Travel Center *in California regarding Mexico City/Ixtapa and the* Travel Center *in Florida regarding Cancun. Explore these new places under the Mexican sun with the Magic Kingdom Club.*

WHAT'S NEWS?

1978's January 2nd Orange Bowl football game in Miami will feature a dazzling half-time show highlighting the most spectacular displays of Walt Disney World's Main Street Electrical Parade. Outlined in thousands of twinkling lights will be Alice in Wonderland, along with her friends and the lovable new character, Pete's Dragon, from the Disney movie of the same name.

Other "stars" of the show will be the entire Orange Bowl audience, participating in a never-been-done before light show. In the darkened stadium, the football fans will create colorful designs and breathtaking patterns with hand-held flashlights. Millions of television viewers will also have the pleasure of viewing this unique New Year's entertainment.

Happy Birthday, Mickey! Beginning January 3, in Walt Disney World and on January 7, in Disneyland, Mickey's Birthday Party Parade, celebrating Mickey's 50th, will entertain visitors in both Parks. Running into November, 1978, the parade will feature Mickey Mouse, Minnie, Donald, Goofy and Pluto in brand new costume designs on giant parade units of colorful "birthday present" packages.

One of the most favorite attractions at Disneyland, the Matterhorn, is presently undergoing an interior change that will make it an even more thrilling adventure! Wintry effects will add to the realism of the speeding bobsled ride, as guests race through chilly caverns containing giant ice crystal formations. "Imagineers" at WED are also developing a snowstorm effect and are arranging for surprise visits from the "Abominable Snowman."

★★★★★★★★★★★★★★

What's going on inside our Mountain?

There's a lot more going on inside Space Mountain at Disneyland than the most incredible attraction in 22 years! The spectacular structure houses much more than the high-speed thrilling journey through unexplored galaxies that has thrilled Disneyland guests since its opening in May.

In the sunken forecourt, the "Space Stage" was the center for

(continued)

SPACE MOUNTAIN
USA

What's going on inside our Mountain?

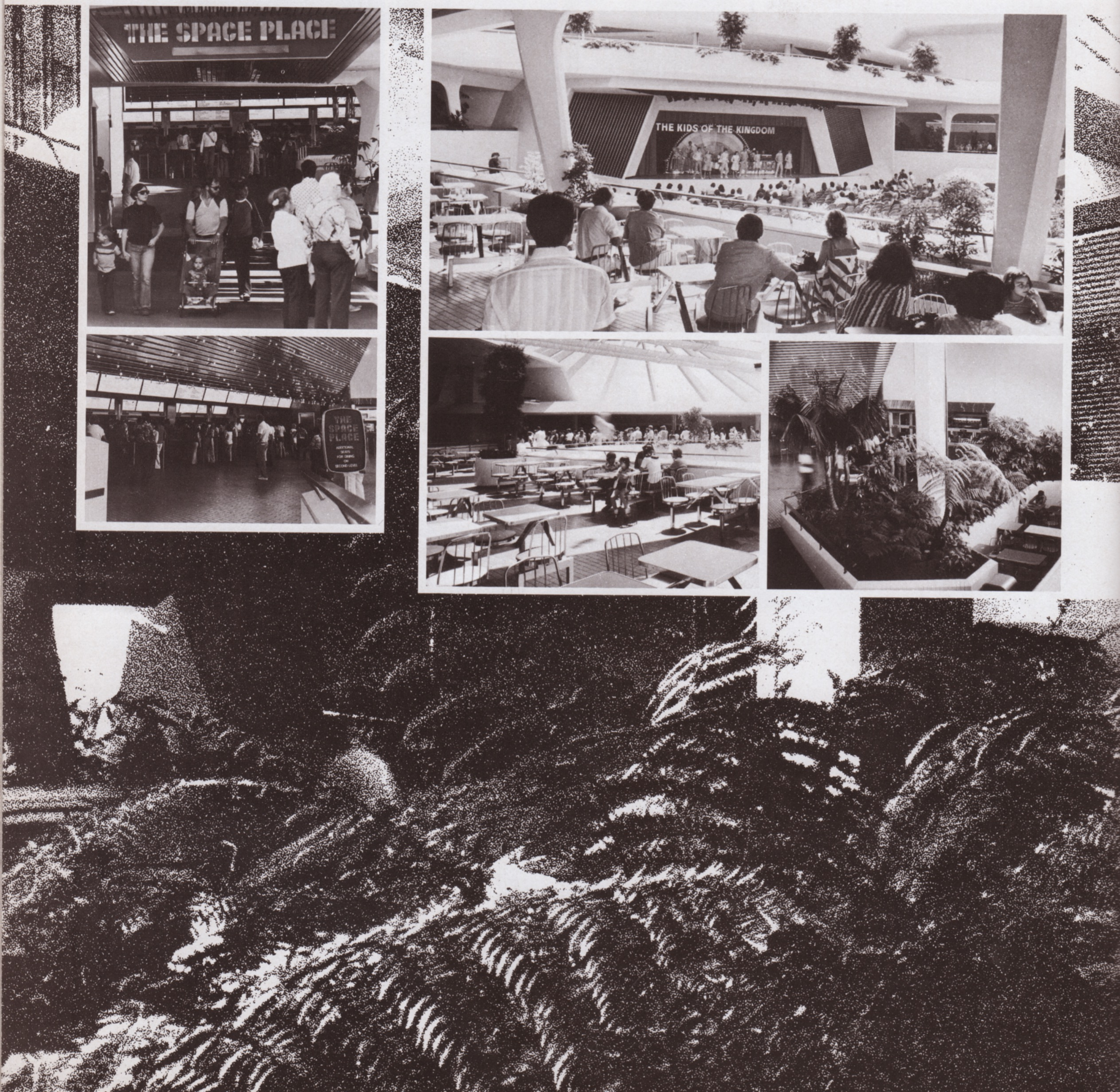
(continued)

summer variety shows and will be used this winter for special events and musical group performances. The facility accommodates a seated audience of 1,000, while others may observe from surrounding upper and lower levels.

Inside the $20 million structure is a 670-seat restaurant, the "Space Place." Here guests enjoy "solid fuel" (hot and cold sandwiches), "liquid fuel" (soft drinks) and "booster fuel" (french fries and bakery goodies). Attractive flowers and flora and striking contemporary lighting all add to the futuristic design and space-age atmosphere.

Electronic game buffs enjoy the 60 challenging games offered in the "Starcade." They may choose between a wide variety of sports and adventure-oriented games or have their caricature drawn at the caricature booth.

Along with the new attraction, the Peoplemover has re-

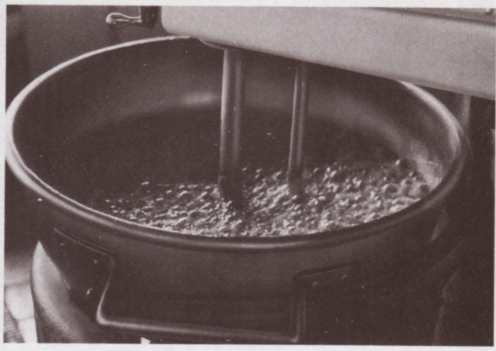


opened. The silent transportation system, presented by Goodyear, gives passengers a motorless ride along a guideway that allows guests to witness Space Mountain's stellar voyages without experiencing the physical sensations of its speeding journey. Following their look at the stars, travelers are transported into an innovative adventure called the Superspeed Tunnel.

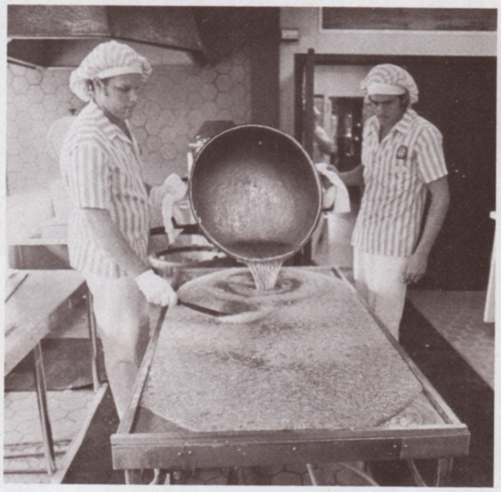
Inside the tunnel, a variety of action scenes completely envelops the passengers. Unique projection techniques and stereo sound effects combine to produce the illusion of tremendous speed. Guests find themselves behind the wheel of a roaring formula race car, seated on a speeding motorcycle, or skimming through the Everglades aboard a swift air boat.

Space Mountain is the ultimate thrill ride. Its impressive structure, towering 118 ft., has an interior wider than a football field. But visitors are treated to more than the ride and the building. They can also enjoy the fun in the "Starcade"; tasty snacks at the "Star Place"; and a birds-eye view of Tomorrowland. The next time you're in Disneyland, come explore the inside of our mountain.

The
CANDY
FACTORY



A batch of lollipops starts out looking like soup! After it cooks to 300°, mmmm, smell the cherry aroma!

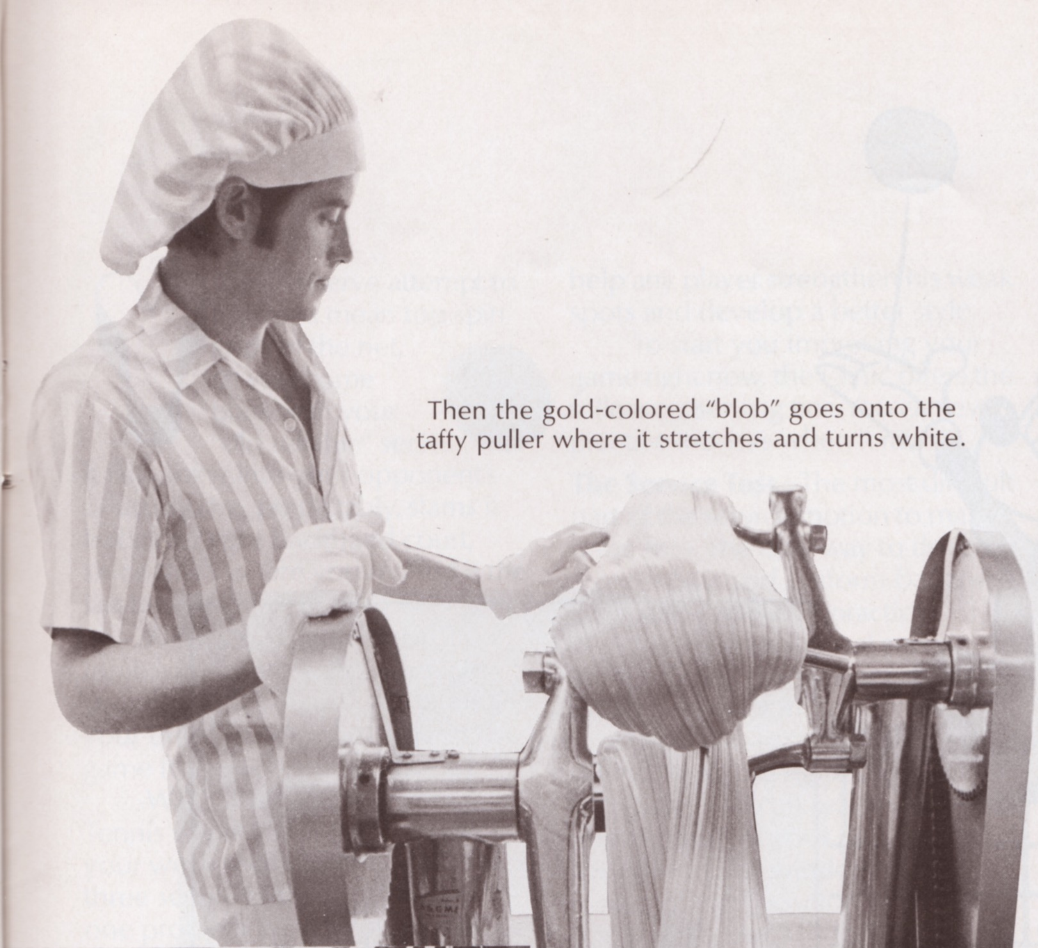


The batch is poured out to cool.

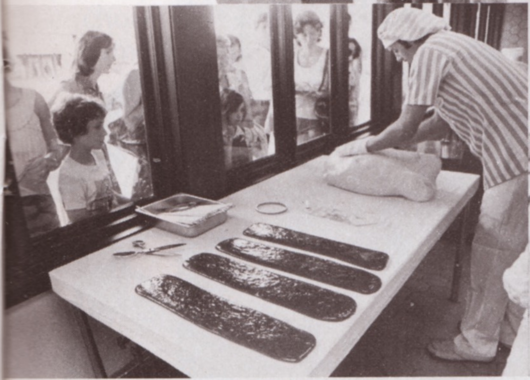
SWEET VISIONS OF LOLLIPOPS

Have you ever dreamed of being a child again, with your nose pressed against the window watching a candy-maker forming those big, swirling, red and white lollipops? Well, you can do just that at the Candy Factory in Walt Disney World Village at Lake Buena Vista.

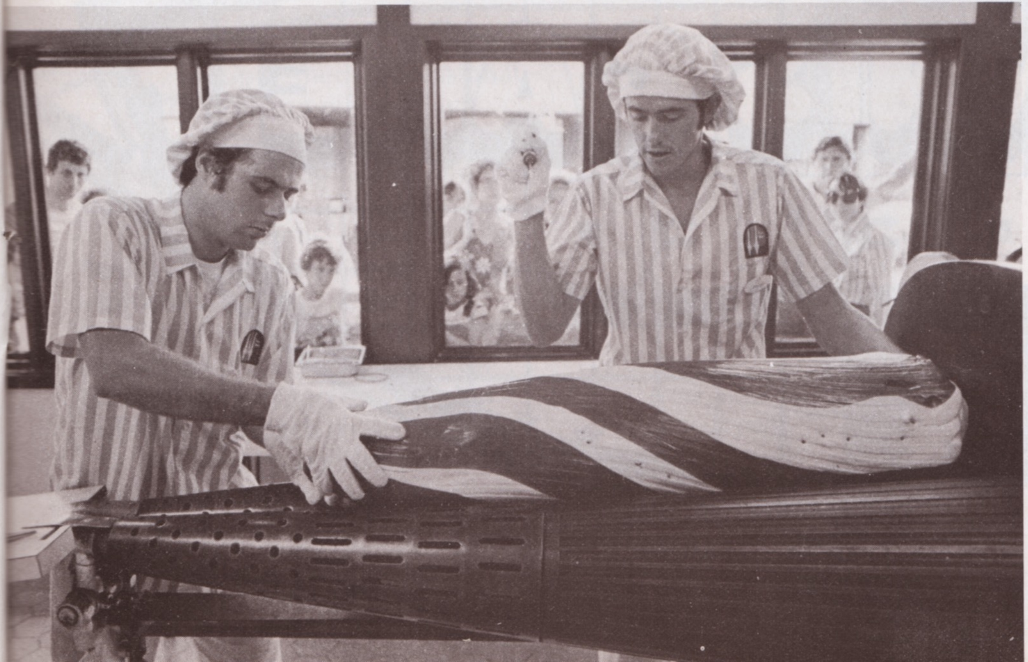
Every day, the candy-makers at the Village produce over 1,400 pops in flavors such as cherry, orange, grape, peppermint and lemon–in bright colors to match. Chances are, though, you wouldn't even recognize a lollipop while it was being made, or before it "got its stripes." Take a look through the window and see what we mean.

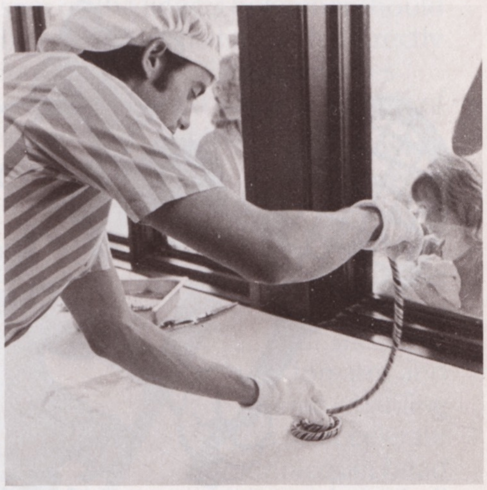


Then the gold-colored "blob" goes onto the taffy puller where it stretches and turns white.



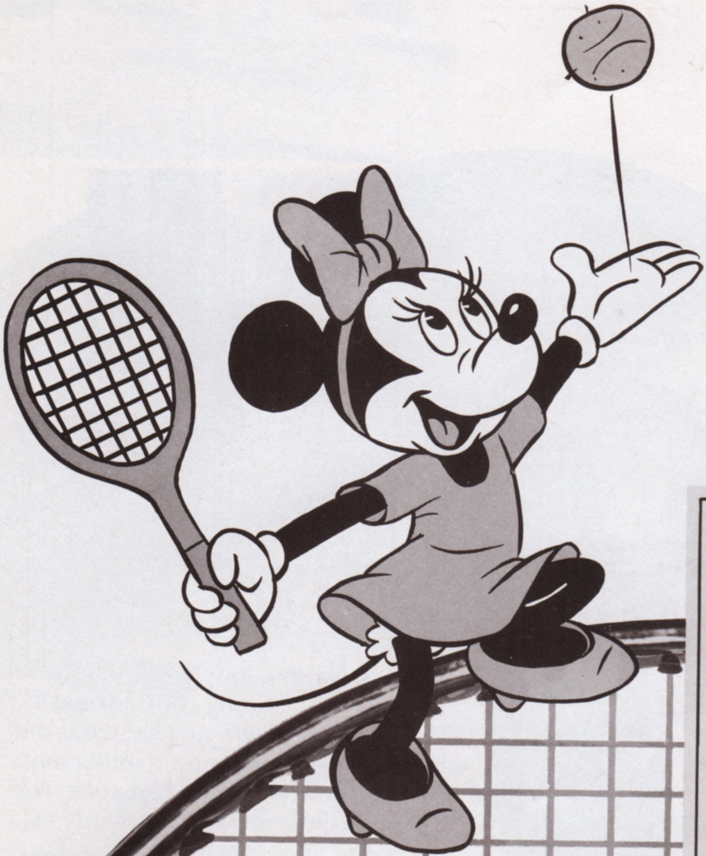
The candy is kneaded and formed into a square; strips of red-colored dough are laid on each of the four sides. When the candy is laid on the turning cylinders of the batch roller, stripes appear! An ice pick is used to pop air bubbles.



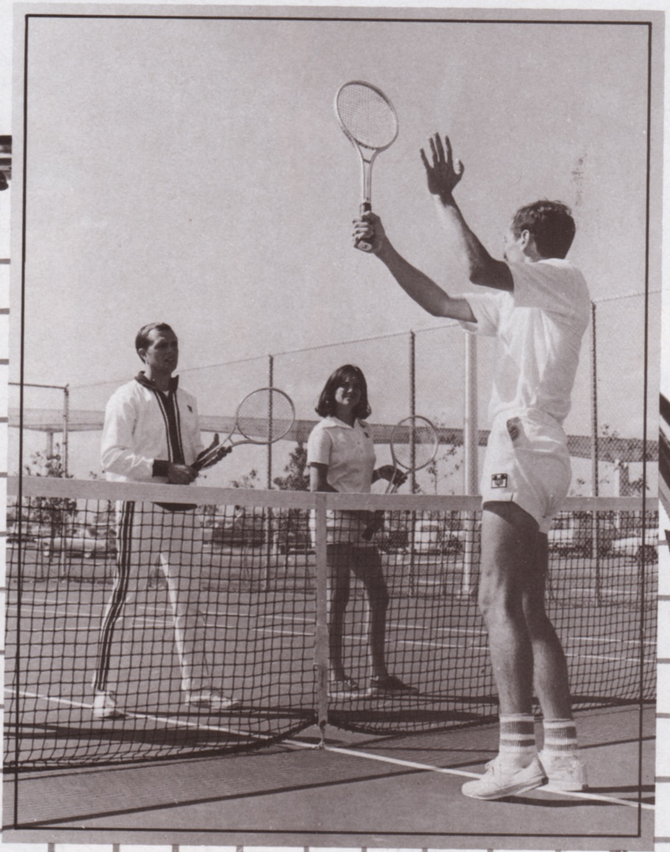


The still-warm candy is stretched into a two-foot-long rope for each pop. Skillful fingers quickly wind the length into a circle, pop it into a metal mold and insert a wooden stick. The candy-makers must work swiftly as a team; the lollipops take only a few minutes to harden.

The final product. Yum! Good enough for a tasty lick right now!



JUST WHAT YOUR TENNIS GAME ORDERED



Your first-serve attempt to deliver a mean top spin ends in the net, so you come back with your "old reliable" serve. It falls softly into your opponent's court and he, predictably, slams it back into your backhand court, since that's where you muffed it the last time.

All too familiar? Maybe it's a forehand volley or an approach shot that gets you in trouble. Or your unreliable serve that wins the game for your opponent.

Walt Disney World's new Tennis Clinic is designed to fight your weak spots. Each of the clinic's three sessions concentrates on one problem area, so players can choose just what their ailing game needs.

The Tennis Clinic, under the direction of Walt Disney World U.S.P.T.A. pros, is given at the Contemporary Resort Hotel's Racquet Club. Videotape equipment is used to supplement professional instruction and players have access to two teaching/practice lanes equipped with automatic ball machines.

A "mini-tennis" lesson teaches basics to beginners. Other sessions concentrate on the serve, the backhand, the forehand and volleys. Advanced players may tackle the slice or top spin serve, underspin volley or approach shot.

No one emerges from the clinic a pro, of course, but the lessons do help any player strengthen his weak spots and develop a better style.

To start you improving your game right now, the Clinic offers the following serving tips. You can even practice indoors when it rains!

The Service Toss–The most difficult part of the service motion to master is the toss. The only way to develop a consistent and uniform ball toss is through repetitive practice.

Taking your normal service stance, place a bucket approximately one foot in front of your left foot (right foot for left-handers) and six inches to the right. Toss only as high as you can reach with the "center spot" of your racquet. Complete a full windup to the "back-scratch" position each time you make a toss. The ball should not spin off the fingers but rather should be given a gentle lift and fall directly into the bucket. Fifteen minutes each day should net you a score of forty-five out of fifty and a more reliable serve.

Improving Power at Point of Contact–This exercise will develop your shoulder, forearm and wrist, enabling you to accelerate your racquet head through the ball with greater speed.

With all of your weight on your left foot (right foot for left-handers), reach up and place your racquet at point of contact against any immovable structure. Gradually try to "push the building down" until you are pushing with all your power. Hold this position for ten seconds then gradually release. Repeat three times daily.

With these two exercises to get you started, your game should start looking better in a hurry. But don't stop there! The real key to becoming a good tennis player is consistent practice on the court teamed with professional instruction to help you strengthen your weak spots.

The Walt Disney World Clinics try to help vacationing tennis players do just that. By tackling your tennis trouble spots one by one, it won't be long before you'll be smashing your opponent's "old reliable" into his backhand. And isn't that worth working for!

The toss is the most difficult part of a serve; this exercise develops accuracy.

IN AND AROUND WALT DISNEY PRODUCTIONS

Walt Disney World®

"The World Series of Entertainment," a series of special parties in the Magic Kingdom, features rock, country or big band music and unlimited use of more than 45 attractions for one fun-filled night each month.

A living nativity, "The Glory and Pageantry of Christmas," is presented nightly (December 4-24) at the Walt Disney World Village at Lake Buena Vista. Forty persons, dressed in authentic reproductions of 18th-century costumes, participate in the music and narration.

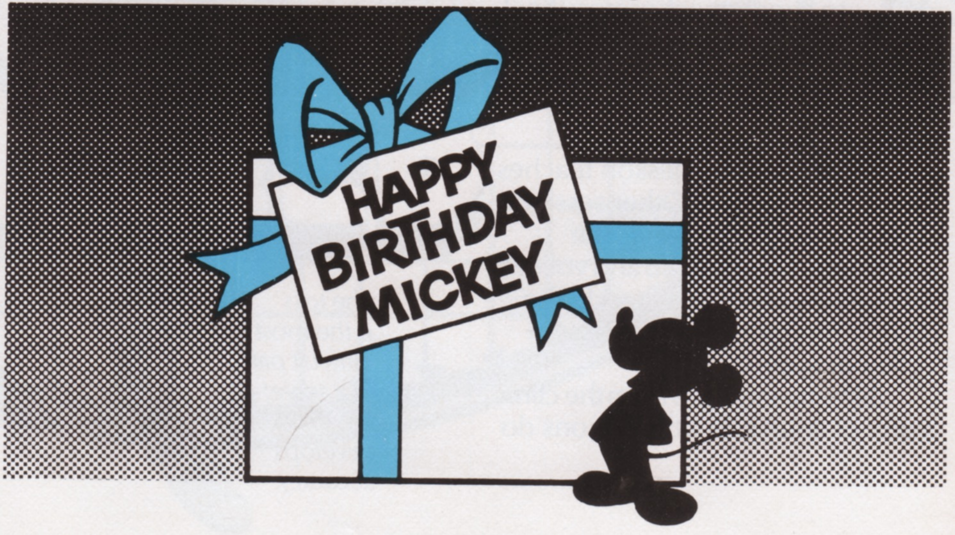
The Christmas season gets underway in the Magic Kingdom with special extended hours December 17-January 3 (except Christmas Eve when it closes at 6 p.m.). The Very Merry Christmas parade features Santa's toyshop, ornaments, gingerbread people, Raggedy Ann and Andy, plus Santa's reindeer and sleigh as part of the festive holiday celebration.

New Year's Eve is celebrated in the Magic Kingdom with rock entertainment, fireworks and balloons, and extended hours till 2 a.m.! Elsewhere at Walt Disney World, top-name entertainers help guests ring out the old at special parties at the four resorts.

The "Main Street Electrical Parade" is the special half time entertainment for the 1978 Orange Bowl in Miami. Check your local television listings for viewing in your town.

Beginning January 3, "Mickey Mouse's 50th Birthday Party Parade" entertains visitors to the Magic Kingdom daily.

"I Am An American Week" (February 19-25) combines extended hours in the Magic Kingdom and patriotic entertainment in this week-long salute to our nation.



Disneyland®

...Disneyland's annual Candlelight Procession will be presented on December 17 and 18 at 6 p.m. when the Park is open from 9 a.m. to 12 Midnight. The Very Merry Christmas Parade will thrill guests of all ages and will be featured daily from December 17 through January 1. Disneyland is open every day for the holidays from December 14 through January 8.

HAPPY NEW YEAR!

Special tickets for the Disneyland New Year's Eve Party on December 31, will include unlimited use of all attractions except shooting galleries. Advance tickets will be available the second week in December at Ticketron, Desmond's and at the Park.

Mickey Mouse's 50th Birthday Party Parade will commence daily at the Park beginning January 7.

Normally closed on Mondays and Tuesdays, the Park will be open on February 13 and 20.

Home Entertainment

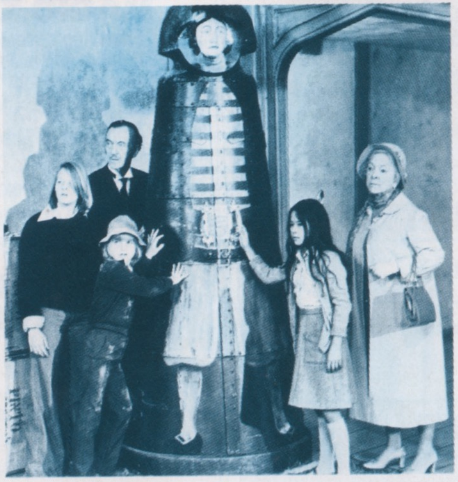
...Home movies on "Pete's Dragon" in color sound 200' reels and color silent on 200' reels will be introduced in January and February.

Also available in January will be three new 400' sound home movies –"Mickey's Memorable Moments," "Donald Duck's Dilemmas" and "Goofy's Golden Gags." These films will include portions of five of the all-time favorite cartoons starring each of these favorite characters.

Order these movies from Disneyland or Walt Disney World Mail Order Departments or directly through Walt Disney Home Movies in Burbank.

Movies

..."Pete's Dragon" will premiere in key cities at Christmas time. The story of this delightful live-action and animated film is told elsewhere in this issue.



In January, 1978, the Jules Verne story, "In Search of the Castaways," will be re-released. The exciting sea adventure stars Maurice Chevalier, Hayley Mills, George Sanders and Wilfrid Hyde-White.

The suspense comedy, "Candleshoe," starring Helen Hayes, Jodie Foster, David Niven and Leo McKern will be released in February. It concerns an American tomboy who tries to pass herself off as an English heiress in order to reach a hidden cache of pirate gold.

Television

...Three exciting new made-for-television movies, cartoon shows, theatrical features and several two-part adventures highlight this season's "Wonderful World of Disney" each Sunday night on NBC-TV.

The three telefilms airing in February include "The Million Dollar Dixie Deliverance," a Civil War drama-adventure; "The Ghost Belongs to Me," a tale of mystery and the supernatural; and "Run, Cougar, Run," a lively animal story.

Airing early in 1978, "The Ghost Belongs to Me" is a funny/frightening comedy/chiller starring Anthony Zerbe, Nina Foch, Biff McGuire and Barbara Barrie. Twelve-year-olds Steve Shaw, Katy Kurtzman and Olivia Barish also star in this story of a young boy's efforts to solve a mysterious riddle enabling a ghost to gain everlasting peace.

The New Mickey Mouse Club, now seen on some 80 stations nationwide, began its second season with a whole new lineup of shows starring the Mouseketeers and featuring special guests, cartoons, skits and musical numbers every Monday through Friday.

Music and Records

...The new Christmas film release, "Pete's Dragon," is featured in the new Storyteller 12" album, along with a 12-page storybook featuring dialogue, music and songs from the original sound track. Also available, 7" records with Read-Along books in full color.

Disneyland®
PARK IN CALIFORNIA

"The happiest place on earth"

Walt Disney's Celebrating 20 Years of Recreational Benefits and Programs Magic Kingdom Club

SPECIAL MAGIC KINGDOM CLUB TICKET MEDIA AVAILABLE ONLY TO CLUB MEMBERS

PASSPORT TO Disneyland®

PASSPORT
Walt Disney's Magic Kingdom
Disneyland

AVAILABLE NOW THROUGH MAY, 1978!

- Admission and unlimited use of all 54 Disneyland rides, attractions, and shows.
- Do it all! At your convenience!
- A full day of fun for the whole family!

ADULT	$7.75
JUNIOR (12 thru 17)	$7.25
CHILD (3 thru 11)	$6.75

MAGIC KEY Ticket Book Also Available
Includes Admission and any 11 Attractions of your choice

	Value	Box Office Price
ADULT	($15.40)	$6.75
JUNIOR (12 thru 17)	($14.40)	$6.25
CHILD (3 thru 11)	($11.00)	$5.75

Effective through May, 1978

ABOVE TICKET MEDIA NOT AVAILABLE TO THE GENERAL PUBLIC

Present Magic Kingdom Club card at Main Entrance Box Office.
(Parking—50¢ per car)

GENERAL ADMISSION ONLY
Entitles guest to admission to DISNEYLAND, and all its free shows, exhibits and entertainment.

ADULT	$5.50
JUNIOR (12 thru 17)	$4.50
CHILD (3 thru 11)	$2.50

Prices subject to change without notice.

WINTER OPERATING HOURS
Disneyland is open Wednesday through Sunday during the fall, winter and spring seasons. The operating hours are 10 AM to 6 PM on Wednesday, Thursday, and Friday and 9 AM to 7 PM on the weekends. The Park will be open until midnight from December 17 thru 23; from December 26 thru 30 and January 1.

Walt Disney's
MAGIC KINGDOM CLUB®

THREE GREAT WAYS TO EXPERIENCE DISNEYLAND!

ANNOUNCING THE 1978 MAGIC KINGDOM CLUB VACATION PLANS AT DISNEYLAND

MAGIC KINGDOM CLUB ADVENTURE
Featuring deluxe accommodations at the exciting Disneyland Hotel — just a Monorail ride away from Disneyland! This delightful vacation adventure includes:

- Choice of two, three or four nights' accommodations at the Disneyland Hotel
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with the three and four-night plans
- From $64.00 per adult, double occupancy

MAGIC KINGDOM CLUB HOLIDAY
Featuring accommodations at the new Inn At The Park Hotel, unlimited admission to Disneyland, and other valuable extras. The Magic Kingdom Club Holiday includes:

- Choice of two, three or four nights' accommodations at the Inn At The Park
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with three and four-night plans
- From $56.00 per adult, double occupancy

MAGIC KINGDOM CLUB MINI-VACATION
The economical way for Magic Kingdom Club families to visit Disneyland, with accommodations at the nearby Howard Johnson's Motor Lodge — the "Official Host of the Magic Kingdom Club". This family vacation features:

- Choice of two, three or four nights' accommodations at the Anaheim Howard Johnson's Motor Lodge
- Two Magic Kingdom Club ticket books per person
- Choice of other activities with three and four-night plans
- From $40.50 per adult, double occupancy

Junior and child rates are available at substantial savings for all Magic Kingdom Club Vacation Plans. Accommodations subject to space availability and price change without notice. Plans effective through December 31, 1978.

For further information regarding Magic Kingdom Club Vacation Plans at Disneyland, please WRITE:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
(Be sure to include your Chapter Number)
For reservations call (714) 956-2600

© Walt Disney Productions

Walt Disney's
MAGIC KINGDOM CLUB®

YOUR KEY TO NATIONWIDE VACATION AND TRAVEL BENEFITS . . .

Over 400 Lodges Nationwide Welcome MKC Travelers.

HOWARD Johnson's

THE OFFICIAL HOST OF

Walt Disney's
MAGIC KINGDOM CLUB®

10% DISCOUNT

PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer effective until withdrawn.

HOWARD
Johnsons
motor lodges

TOLL-FREE
RESERVATIONS
800-654-2000*

*In Oklahoma: 800-522-9041
*In Canada: Call Collect 405-848-8611

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:
At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

ANNOUNCING EXCLUSIVE MAGIC KINGDOM CLUB TRAVEL ADVENTURES TO

MEXICO CITY & IXTAPA

- Seven departures from Los Angeles in Spring, 1978
- Seven nights—$375 per adult, double occupancy

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER

For further information please write:

P.O. Box 4180, Anaheim, California 92803
(Be sure to include your Chapter Number)
For Reservations call (714) 956-2600

Another exclusive for Club Members

FLORIDA Cypress Gardens

Now, your membership card entitles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
ADULT	$4.50	$4.00
JUNIOR (12-16)	$3.50	$3.00
CHILD (6-11)	$2.50	$2.00

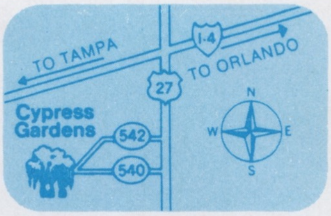
Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY:
10:00 — 12:00 — 2:00 — 4:00

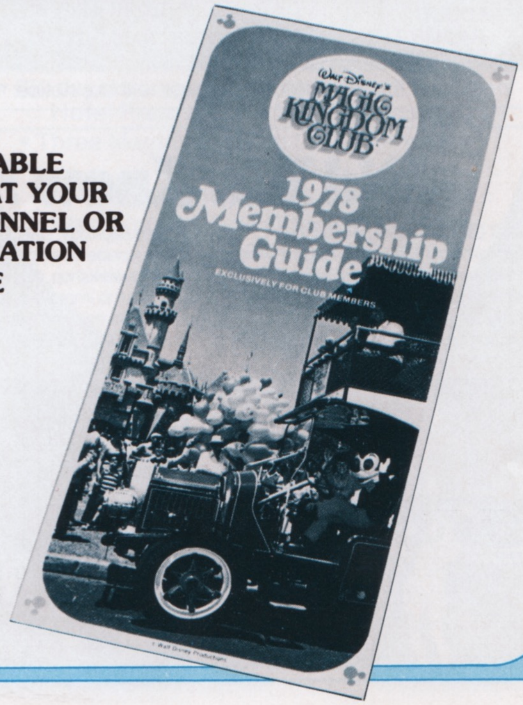
Offer applicable through December 31, 1978. Membership Card must be presented at Ticket Window.



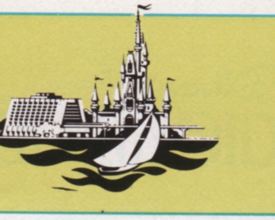
For Further Information Please Call **(813) 324-2111**

Consult your 1978 Membership Guide For Details on all Club Benefits and Programs!

AVAILABLE NOW AT YOUR PERSONNEL OR RECREATION OFFICE



Walt Disney World®
VACATION KINGDOM IN FLORIDA



Walt Disney's Magic Kingdom Club
Celebrating 20 Years of Recreational Benefits and Programs

Magic Kingdom Theme Park Admission Media
SPECIAL MAGIC KEY TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

Includes use of Walt Disney World Transportation System (Monorails, ferry boats, and trams) for one day, Magic Kingdom theme park admission, and ANY 8 attractions of your choice.

	Value	Box Office Price
ADULT	(($13.20)	**$7.75**
JUNIOR (12 thru 17)	($12.20)	**$6.75**
CHILD (3 thru 11)	($10.20)	**$5.75**

(Parking — 50¢ per car)

— NOT AVAILABLE TO THE GENERAL PUBLIC —
Present Magic Kingdom Club card at Main Entrance Box Office. Effective through May, 1978.

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transpor-tation Ticket
8-Ride	(1)	(1)	(1)	(2)	(3)	(1)	(1)
12-Ride	(1)	(1)	(2)	(4)	(4)	(1)	(1)

8-RIDE TICKET BOOK	**Value**	**Box Office Price**
ADULT	($11.05)	**$8.00**
JUNIOR (12 thru 17)	($10.05)	**$7.00**
CHILD (3 thru 11)	($ 7.75)	**$6.00**

12-RIDE TICKET BOOK		
ADULT	($13.95)	**$9.50**
JUNIOR (12 thru 17)	($12.95)	**$8.50**
CHILD (3 thru 11)	($10.55)	**$7.50**

GENERAL ADMISSION ONLY

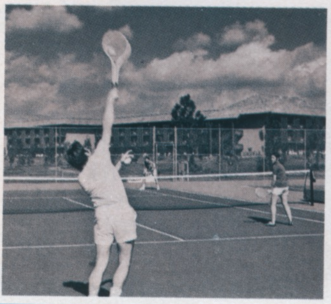
Entitles guests to the use of the transportation systems (Monorails, ferryboats, and trams), admission to the Magic Kingdom theme park and all its free shows, exhibits, and entertainment.

ADULT	**$6.00**
JUNIOR (12 thru 17)	**$5.00**
CHILD (3 thru 11)	**$3.00**

Prices subject to change without notice.

Did You Know?

WALT DISNEY WORLD has three championship GOLF COURSES (home of the yearly PGA National Team Championship). and a dozen TENNIS COURTS, including new videotape training and practice facilities. A tennis clinic and golf workshop staffed by professionals are offered each day; selected Club Vacation Plans include coupons for either the clinic or workshop, plus golf or tennis play. Plan to improve your golf or tennis skills while enjoying a family vacation at WALT DISNEY WORLD.



WALT DISNEY WORLD

is open seven days a week throughout the year. The Magic Kingdom theme park is open from 9 AM to 7 PM, and will be open evenings during the Christmas holidays: Dec. 17 & 18 until 10 PM; Dec. 19 thru 23 and Dec. 25 thru 30 until midnight; and Dec. 31 until 2 AM.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS!

- Special golf rates on the Palm, Magnolia, and Lake Buena Vista courses:

General Public	**MKC Members**
$18.00	**$16.00**

Includes greens fee and electric car.

- Special tennis court rates at the Contemporary Resort, Golf Resort, and Lake Buena Vista Club:

	General Public	**MKC Members**
Singles	$4.00/hour	**$3.00/hour**
Doubles	$6.00/hour	**$5.00/hour**

Prices subject to change without notice.

Now, the World has a new country.

RIVER COUNTRY

SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	General Public	**CLUB MEMBERS**
ADULT	$4.00	**$3.50**
CHILD (3 thru 11)	$3.00	**$2.50**

Present Magic Kingdom Club membership card at Fort Wilderness/River Country ticket window. Prices subject to change without notice.

Located in Fort Wilderness

INTRODUCING THE 1978 MKC VACATION PLANS

Walt Disney's
MAGIC KINGDOM CLUB®

Walt Disney World®

VACATION KINGDOM IN FLORIDA

VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel, Polynesian Village Resort Hotel, or Golf Resort Hotel
- Five days' use of the Walt Disney World transportation system
- Five days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park Attractions
- One day's admission to River Country
- Special coupons good for dining and recreational activities in Walt Disney World
- From $165 per adult, double occupancy

CAMPING JAMBOREE

- Three nights' use of Fort Wilderness campsite with optional, fully-equipped, travel trailer by Fleetwood
- Four days' use of the Walt Disney World transportation system
- Four days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities in Walt Disney World
- From $67 per adult, double occupancy

WORLD VACATION

- Four nights' accommodations in a Lake Buena Vista Vacation Villa or Vacation Treehouse
- Five days' use of the Walt Disney World transportation system
- Five days' unlimited admission to the Magic Kingdom
- Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Special coupons good for a variety of dining and recreational activities in Walt Disney World
- From $214 per adult, double occupancy

LAKE BUENA VISTA THREE-NIGHT HOLIDAY

- Three nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Two Magic Kingdom Club Theme Park ticket books
- One day's admission to River Country
- Special coupons good for dining and recreational activities in Walt Disney World
- $112 per adult, double occupancy

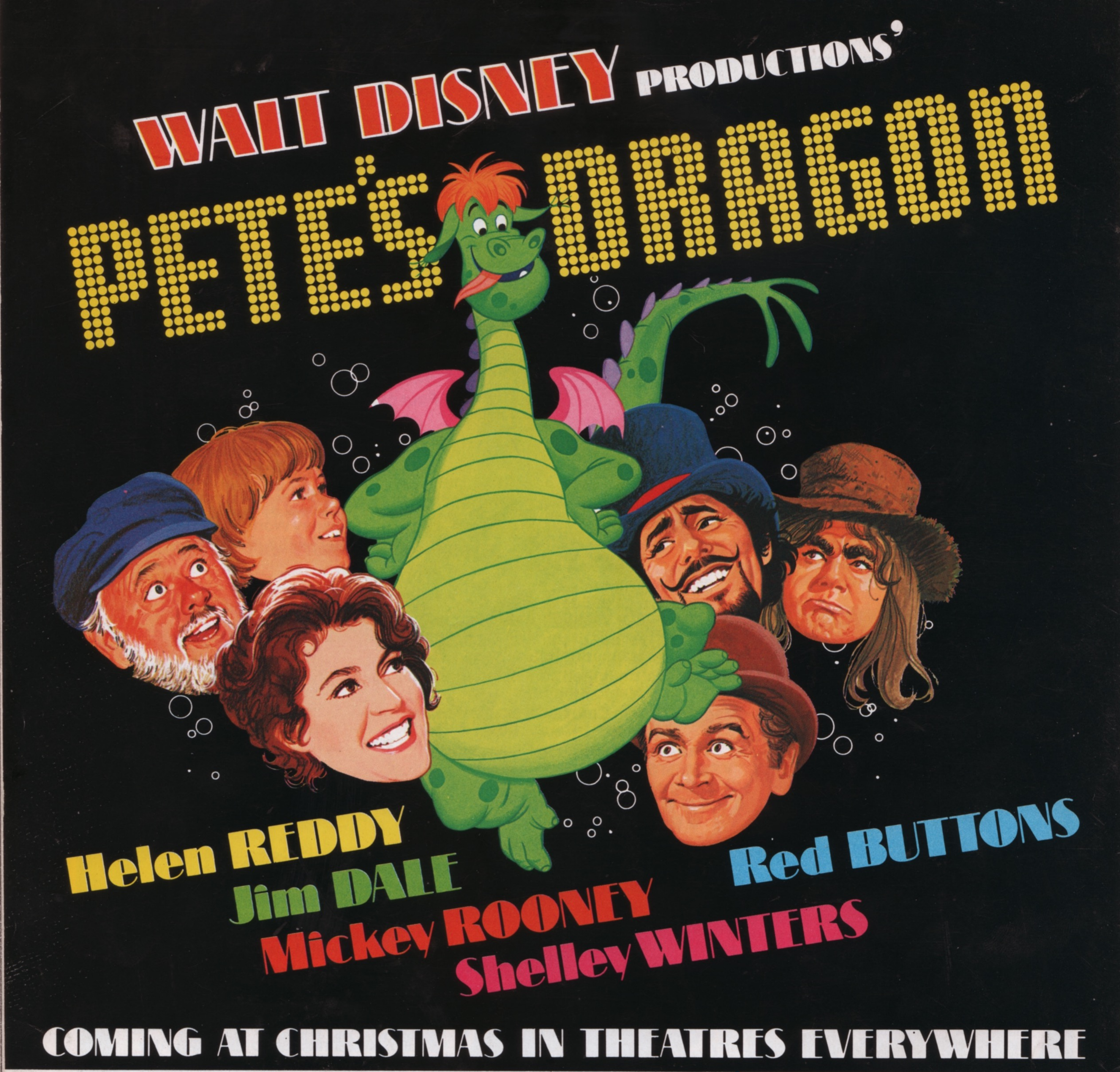
LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

- Five nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between Hotel Plaza and the Magic Kingdom
- Three Magic Kingdom Club Theme Park ticket books
- One day's admission to River Country
- Walt Disney World Cruise to Treasure island
- $143 per adult, double occupancy

- MAGIC KINGDOM CLUB VACATION PLANS ARE AVAILABLE ONLY TO CLUB MEMBERS. SPACE IS LIMITED . . . MAKE YOUR RESERVATIONS AS EARLY AS POSSIBLE.
- JUNIOR AND CHILD RATES ARE AVAILABLE AT SUBSTANTIAL SAVINGS FOR ABOVE VACATION PLANS.
- EFFECTIVE THROUGH DECEMBER 31, 1978.
- Prices subject to change without notice.

for further information please write:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)
For reservations call (305) 824-2600


WALT DISNEY PRODUCTIONS'
PETE'S DRAGON
Helen REDDY
Jim DALE
Mickey ROONEY
Red BUTTONS
Shelley WINTERS
COMING AT CHRISTMAS IN THEATRES EVERYWHERE

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